

Turned, the babies at once fell silent, then began to crawl towards those clusters of sleek colours, those shapes so gay and brilliant on the white pages. As they approached, the sun came out of a momentary eclipse behind a cloud. The roses flamed up as though with a sudden passion from within; a new and profound significance seemed to suffuse the shining pages of the books. From the ranks of the crawling babies came little squeals of excitement, gurgles and 5 twitterings of pleasure.

The Director rubbed his hands. "Excellent!" he said. "It might almost have been done on purpose."

The swiftest crawlers were already at their goal. Small hands reached out uncertainly, touched, grasped, unpetaling the transfigured roses, crumpling the illuminated pages of the books. The Director waited until all were happily busy. Then, "Watch carefully," he said. And, lifting his hand, he gave the signal.

10 The Head Nurse, who was standing by a switchboard at the other end of the room, pressed down a little lever.

There was a violent explosion. Shriller and ever shriller, a siren shrieked. Alarm bells maddeningly sounded.

The children started, screamed; their faces were distorted with terror.

"And now," the Director shouted (for the noise was deafening), "now we proceed to rub in the lesson with a mild electric shock."

15 He waved his hand again, and the Head Nurse pressed a second lever. The screaming of the babies suddenly changed its tone. There was something desperate, almost insane, about the sharp spasmodic yelps to which they now gave utterance. Their little bodies twitched and stiffened; their limbs moved jerkily as if to the tug of unseen wires.

"We can electrify that whole strip of floor," bawled the Director in explanation. "But that's enough," he signalled to the nurse.

20 The explosions ceased, the bells stopped ringing, the shriek of the siren died down from tone to tone into silence. The stiffly twitching bodies relaxed, and what had become the sob and yelp of infant maniacs broadened out once more into a normal howl of ordinary terror.

"Offer them the flowers and the books again."

25 The nurses obeyed; but at the approach of the roses, at the mere sight of those gaily-coloured images of pussy and cock-a-doodle-doo and baa-baa black sheep, the infants shrank away in horror, the volume of their howling suddenly increased.

"Observe," said the Director triumphantly, "observe."

30 Books and loud noises, flowers and electric shocks—already in the infant mind these couples were compromisingly linked; and after two hundred repetitions of the same or a similar lesson would be wedded indissolubly. What man has joined, nature is powerless to put asunder.

"They'll grow up with what the psychologists used to call an 'instinctive' hatred of books and flowers. Reflexes unalterably conditioned. They'll be safe from books and botany all their lives." The Director turned to his nurses. "Take them away again."

35 Still yelling, the khaki babies were loaded on to their dumb-waiters and wheeled out, leaving behind them the smell of sour milk and a most welcome silence.

One of the students held up his hand; and though he could see quite well why you couldn't have lower-cast people wasting the Community's time over books, and that there was always the risk of their reading something which might undesirably decondition one of their reflexes, yet ... well, he couldn't understand about the flowers. Why go to the trouble of making it psychologically impossible for Deltas to like flowers?

40 Patiently the D.H.C. explained. If the children were made to scream at the sight of a rose, that was on grounds of high economic policy. Not so very long ago (a century or thereabouts), Gammas, Deltas, even Epsilons, had been conditioned to like flowers—flowers in particular and wild nature in general. The idea was to make them want to be going out into the country at every available opportunity, and so compel them to consume transport.

"And didn't they consume transport?" asked the student.

45 "Quite a lot," the D.H.C. replied. "But nothing else."

Primroses and landscapes, he pointed out, have one grave defect: they are gratuitous. A love of nature keeps no factories busy. It was decided to abolish the love of nature, at any rate among the lower classes; to abolish the love of nature, but not the tendency to consume transport. For of course it was essential that they should keep on going to the country, even though they hated it. The problem was to find an economically sounder reason for consuming transport 50 than a mere affection for primroses and landscapes. It was duly found.

"We condition the masses to hate the country," concluded the Director. "But simultaneously we condition them to love all country sports. At the same time, we see to it that all country sports shall entail the use of elaborate apparatus. So that they consume manufactured articles as well as transport. Hence those electric shocks." [818]

Annotations: In the Neo-Pavlovian Conditioning Rooms of the Infant Nurseries the Director of Hatcheries and Conditioning (D.H.C.) demonstrates how Delta babies learn how to deal with books and roses.

3 suffuse – cover, flood **7** unpetal – tear off petals from a blossom **16** spasmodic – affected by a spasm **18** bawl – utter in a vehement voice **28** compromisingly – making sth. suspicious **34** dumb-waiter – trolley **46** primrose – Germ. Primel, Schlüsselblume

Assignments:

1) Outline the procedure and purpose of the conditioning experiment that is presented by the DHC. [Contents: 16 pts]

2) Analyse in detail the author's satirical intention in presenting the conditioning process. [Analysis: 24 pts]

3 a) Discuss the relevance of Huxley's future visions (as laid out in the above excerpt) for modern society. [20 pts]

3b) In his encounter with the dystopian world, John (the Savage) might witness a similar conditioning experiment as a member of a group of students. Write an addition to BNW following Huxley's satirical style of writing. [Re-creation of text: 20 pts]