

# FAIR TRADE

## General

- SOCIAL MOVEMENT!
  - market-based model of international trade
- focuses in particular on exports from developing countries to developed countries

## Important Organisation

- Fairtrade Labelling Organizations International (FLO) *created 1997*
  - International Fair Trade Association (IFTA) *created 1989*

## Key fair trade principles

- Creating opportunities for economically disadvantaged producers
  - Transparency and accountability
    - Capacity building
    - Payment of a fair price
    - Gender equality
    - Working conditions
  - Environmental protection

## Example



<b>44,9%</b>	taxes, duties, carriage costs (= Steuern, Zölle, Frachtkosten)
<b>23,7%</b>	? (=Einzelhandel)
<b>17,8%</b>	trader and roaster (=Händler und Röster)
<b>8,5%</b>	planter (=Plantagenbesitzer)
<b>5,1%</b>	wages of the workers (=Löhne der Arbeiter)